

**ABSTRACT**

A system for generating a photographic product from a digital image.

A gateway server receives a request from a photographer for a list of options for photographic products. The gateway server transmits a display of a list of options to the photographer. The photographer submits an order for a photographic product to the gateway server. The gateway server then transmits the order to a fulfillment center to process the order. The gateway server then transmits routing information to the photographer for transmitting a digital image to the fulfillment center.

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